

Membership Registration

Return this portion with dues to:
Muscatine Downtown Action Alliance
PO Box 1531
Muscatine, IA 52761

Make checks payable to:
Downtown Action Alliance

Business Name:

Mailing Address:

Owner:

Manager/Other Contact:

Telephone:

Email:

Website:

Hours of Operation:



Board Members:

Chairman/President: Jim Nepple
Vice President: Chris Foss
Secretary: Melanie Alexander
Treasurer: Steve Brown

Board Members:

Melanie Alexander (History & Industry Center)
Steve Brown (Steven's Diamond Gallery)
Elsa de la Paz (Mami's)
Karen Diercks (Flower Gallery)
Chris Foss (Round the Bend Music)
Greg Jenkins (GMCCI)
Kerry Keller (Party HQ/K&D Formal Wear)
Rich Klimes (City of Muscatine Parks and Rec)
Steve Kundel (Hintermeister and Kundel)
Ann Meeker (Downtown developer)
Jim Nepple (Nepple Law)
Dawnese Openshaw (Sweet Temptations)
Devin Pettit (Historic Preservation)



Alliance Contact :

Dawnese Openshaw,
Promotions Committee Chair 262-5532
or dawnese@machlink.com

Muscatine Downtown Action Alliance



Bridging new partnerships
in the
"Pearl of the Mississippi"



Membership has its benefits...

Historic Downtown Muscatine:

A geographical area roughly outlined as Mississippi Dr. to 4th St. and Mulberry to Pine. (Other Businesses to 6th on Mulberry and Cedar are also included).

All downtown businesses will receive the following:

- Emails of board meeting agendas and minutes
- Visibility on the Historic Downtown Muscatine website: www.downtownmuscatine.com
- Access to on-line Community Calendars
- Included in printed map of Historic Downtown Muscatine
- Media advertising of the Downtown as a whole entity
- Invitations to participate in all downtown activities and events

Note:

For the sake of time and financial resources general info will be distributed electronically. If you do not have email please coordinate with someone to be kept informed.

Dues paying members of the Alliance will also receive the following:

- Media package deals from radio, newspaper, television, and other print ads
- Member Networking: Coordinated networking among businesses for marketing (special events, advertising, etc.), business skills, and other items for aiding in business growth
- Specials and discounts among participating businesses
- "In the Loop" electronic monthly newsletter
- Access to "members only" part of website that will have resources for business owners
- Educational workshops on topics such as customer service, marketing/advertising, budgeting your business expenses, how to grow your bottom line, etc. (May be made available for a fee to non-member businesses)
- VIP Registration for all downtown activities and events sponsored by the Alliance

Annual Dues Chart:

Retail/Service Base: \$100

of employees:

3 or under	+\$25
4-5	+\$50
6-8	+\$75
9-10	+\$100
11-20	+\$150
21-30	+\$200
31+	+\$250

Food Establishments: \$125

Professional (law, accounting, brokerage, insurance, medical):

1-5 Licensed	\$100
6+ Licensed	\$125

Financial: \$1.50 per million assets

Media/Hotel: \$200

Large Corporations: \$350

Corporate Headquarters: \$350

Friends of Downtown Action Alliance

Individual	\$25
Organization	\$125
Non-profit	\$50

Thank you for your support!